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# COURTNEY R. RHODES

HAVE THE BRANDISTA AS YOUR NEXT GUEST

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## ABOUT

Entrepreneur, speaker and brand strategist Courtney Rhodes is Managing Partner of Urbanity Communications where she leverages her experience as a seasoned sales and brand marketing (traditional and digital) executive. Before venturing into her true calling, serving as a multi-passionate entrepreneur, she spent the early years of her corporate career working with major media companies like CBS, Meredith Corporation and Uptown Magazine. Including a six-year stint in media sales and management at Clear Channel Communications (now iHeart Media) managing and training sales teams, building corporate and community partnerships and managing business development opportunities. Through career experience at Urbanity Communications and prior work with Girls' Life and Uptown Magazines, Clear Channel/iHeart Media and CBS, she's worked extensively with top advertising agencies, public relations firms, marketing directors, entertainment executives and sports franchises during her twenty years in the business. Her unique experiences has led her through perfecting the niche of helping brands identify their brand building needs; and providing full-scale marketing solutions to deliver on them.

Courtney has been featured by Huffington Post, Black Enterprise, CBS, NBC and has spoken for a host of professional organizations including Massachusetts Women Conference, Public Relations Society of America (PRSA), National Association of Black Journalists (NABJ) and a host of others. Courtney's book "Make Your Mark: Personal Branding Through On-Purpose Living" launched March 23rd, 2017.



Courtney R Rhodes



@thebrandista



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## INTERVIEW, SEMINAR AND SPEAKING TOPICS

1. How to build a brand to last: strategies to make your mark and advance
2. How to build, engage and amplify your network in the digital age
3. How to leverage your expertise to build a brand around a life you love

[URBANITYCOMMUNICATIONS.COM](http://URBANITYCOMMUNICATIONS.COM)

[COURTNEYRRHODES.COM](http://COURTNEYRRHODES.COM)

[THEBRANDISTAGUIDE.COM](http://THEBRANDISTAGUIDE.COM)



## SPECIAL EXCERPT

Seize control of your life, accomplish your lifelong dreams, and make new career goals through the power of personal marketing and establishing your brand.

#MarketingYourself #MakeYourMark #BrandYou